



Agenda | 13 August 2020

CEST 8:45 am	<p>Welcome & introduction to Hopin Prof. Uli Weinberg, Director of the HPI School of Design Thinking Kamaliah Kasmaruddin, Director d.school Malaysia</p>
9:00 am	<p>INNOVATION IN PUBLIC SERVICES</p> <p>OPENING: WELCOME TO THE ANNUAL GDTA CONFERENCE Moderation: Prof. Uli Weinberg, Director of the HPI School of Design Thinking & Dato Lee Yew Meng, CEO d.school Malaysia</p> <p>Keynote Honorable Hjh Nancy Shukri, Minister of Tourism, Arts and Culture of Malaysia Keynote First Admiral Baharudin Wan Md Nor, Royal Malaysian Navy, Submarine Force Commander</p> <p>Panel Discussion HUMAN-CENTERED INNOVATION DURING GLOBAL CRISES Moderation: Kamaliah Kasmaruddin, Director d.school Malaysia</p> <p>Dr. Satyan Chari, Program Director, CEQ Bridge Labs, Clinical Excellence Queensland Prof. Dr. Linlin Shui, Head of the Design Thinking Innovation Center at the Communication University of China Prof. Evonne Miller, Director, QUT Design Lab, Queensland University of Technology Juliana Proserpio, Co-Founder of Echos Innovation Lab</p>
11:30 am	<p>CREATIVE BREAK</p> <p>Museum Gallery “Managing standard operating procedures for social distancing” Kamaliah Kasmaruddin, Director d.school Malaysia</p>
12:00 pm	<p>PRIVATE-PUBLIC PARTNERSHIPS FOR INNOVATION</p> <p>WELCOME TO THE SESSION “PRIVATE-PUBLIC PARTNERSHIPS FOR INNOVATION” Moderation: Prof. Uli Weinberg, Director of the HPI School of Design Thinking</p> <p>Keynote DEVELOPING THE CORONA WARN-APP / Martin Fassunge, Senior Development Manager, SAP Keynote BUILDING A CROSS-INDUSTRY NETWORK FOR HEALTH INNOVATION / Klaus Suwelack, New Business Development & Innovation Management, Janssen-Cilag Keynote COMMON HEALTH DATA MAP / Peter Rabley, Place Fund / East African Community</p> <p>Panel Discussion and Q&A</p>
2:00 pm	<p>CREATIVE BREAK</p> <p>DESIGNING FOR GLOBAL IMPACT: LOCAL PUBLIC POLICY MAKING Dr. Claudia Nicolai, Academic Director at the HPI School of Design Thinking Renata Landa Lopez, Program Lead at the HPI School of Design Thinking</p> <p>CREATIVE BREAK Hoda Mostafa, Associate Professor of Practice and Director of the Center for Learning and Teaching at the American University in Cairo Richard Perez, Founding Director at the Hasso Plattner School of Design Thinking (d-school) at the University of Cape Town</p>
3:00 pm	<p>BUILDING STANDARDS FOR ETHICAL INNOVATION</p> <p>WELCOME TO THE SESSION “BUILDING STANDARDS FOR ETHICAL INNOVATION” Moderation: Prof. Uli Weinberg, Director of the HPI School of Design Thinking</p> <p>Input clean-IT AND IEEE COOPERATION / Prof. Dr. Christoph Meinel, Institute Director & CEO of Hasso Plattner Institute, Dean of the Digital Engineering Faculty Keynote DIGITAL COOPERATION AND DIPLOMACY / Dr. Hinrich Thölken, Director Climate and Energy Policy and Digital Transformation at German Federal Foreign Office Keynote BUILDING GLOBAL INNOVATION STANDARDS - P7000: THE NEW STANDARD FOR ETHICAL TECHNOLOGY DEVELOPMENT / Dr. Ing. Konstantinos Karachalios, Managing Director, IEEE-Standards Association Keynote VALUE-BASED ENGINEERING, IEEE P7000 AND ITS RELATION WITH DESIGN THINKING / Prof. Dr. Sarah Spiekermann-Hoff, Head of the Institute for Information Systems and Society at Vienna University of Economics and Business (WU Vienna) Panel Discussion ETHICAL INNOVATION STANDARDS AND THE ROLE OF DESIGN THINKING</p>
5:00 pm	<p>CREATIVE BREAK</p> <p>DIGITAL DIPLOMACY: PRESENTATION HPI D-SCHOOL ADVANCED TRACK TEAM Mei Lin Fung, Chair & Cofounder, People Centered Internet / Chair Impact Network / Chair IEEE IC Social Impact Measurement Dr. Hinrich Thölken, Ambassador, Special Envoy for digitalization and digital transformation bei Federal Foreign Office</p> <p>KLANGHOTEL BERGSONNE: SUPPORTING YOUNG MUSICIANS IN TIMES OF CORONA</p> <p>THE GREAT GDTA MIXER CHALLENGE Matthew B. Parkinson, Ph.D., Professor for Mechanical Engineering & Director of The Learning Factory of The Pennsylvania State University Natalie Mathieson, RBC Design Thinking Program Coordinator Western University Darren Meister, Director, Thompson Centre for Engineering Leadership and Innovation, Western University John M. Thompson, Chair in Engineering Leadership and Innovation, Ivey Business School and Western Engineering</p>
6:00 pm	<p>INNOVATION AND PUBLIC SAFETY</p> <p>WELCOME TO THE SESSION “INNOVATION AND PUBLIC SAFETY” Moderation: Prof. Uli Weinberg, Director of the HPI School of Design Thinking Dr. Joann Halpern, Director of Hasso Plattner Institute, New York</p> <p>Keynote COVID, BIOMEDICAL INNOVATION AND PUBLIC SAFETY / Prof. Arthur Caplan, Professor of Bioethics at New York University Langone Medical Center and the Founding Director of the Division of Medical Ethics Keynote USING DESIGN THINKING AS A WAY TO FOSTER INCLUSION AND DIALOGUE ACROSS DIFFERENCE / Prof. Jeanne Liedtka, Prof. of Business Administration at The Darden Graduate School of Business Administration, University of Virginia Keynote TECHNOLOGY ETHICS / Prof. Ali Hessami, Innovation Director, Vega Systems / Chair & Technical Editor of IEEE P7000 Standard, IEEE Standards Association</p>
7:45 pm	<p>INNOVATION IN PUBLIC ADMINISTRATION IN LATIN AMERICA & CLOSING PANEL</p> <p>Keynote and Q&A Roman Yosif, Executive Director for the Government Lab in Chile Moderation: Alejandro Rodríguez, Associate Department Director Industrial Design Mario Herane, Vicerrector Universidad Mayor, Santiago de Chile</p> <p>RESPONSIBLE INNOVATION IN TIMES OF UNCERTAINTY Moderation: Prof. Uli Weinberg, Director of the HPI School of Design Thinking</p> <p>Alejandro Rodríguez, Associate Department Director Industrial Design Natalie Mathieson, RBC Design Thinking Program Coordinator Western University Matthew B. Parkinson, Ph.D., Professor for Mechanical Engineering & Director of The Learning Factory of The Pennsylvania State University Dr. Hoda Mostafa, Associate Professor of Practice and Director of the Center for Learning and Teaching at the American University in Cairo Darren Meister, Director, Thompson Centre for Engineering Leadership and Innovation Richard Perez, Founding Director at the Hasso Plattner School of Design Thinking (d-school) at the University of Cape Town Kamaliah Kasmaruddin, Director d.school Malaysia Aida May, Senior Executive - People and Culture Mario Herane, Vicerrector Universidad Mayor, Santiago de Chile</p>
8:45 pm	<p>HAPPY HOUR with music from Klanghotel Bergsonne</p>