

Annual Conference 2024

September 13th & 14th @ HPI Potsdam

AI EXPERIENCE BOOTHS In front of the event space	
10-16.30	<p>Creativity Custom GPTs by Martin Talmeier Learn how to use ChatGPT customized AI-agents for your creative work. We prepared some examples for you. Be surprised, be entertained, be inspired!</p>
10-16.30	<p>AI Mathematical Creator Demonstrator by AI-Service Center @HPI</p>
10-16.30	<p>The Deep Faker See how you can become a whole new person in seconds!</p>

13.9. Conference Day		14.9. Field Day (2 Parallel Routes) MEETING POINT: HPI Potsdam at 9.30AM			
9.30-10	Arrival	ROUTE UNIVERSE		ROUTE ROCKET	
10-10.15	<p>Welcome & Warm-up Prof. Uli Weinberg, Richard Perez, Ph.D. Moritz Matthey, Prof. Dr. Falk Uebernickel</p>	9.30-10.30	<p>Maker Universe @HPI Potsdam Keynote on "Experimental Learning" Dr. Holger Rhinow</p>	9.30	Departure & Transit
10.15-11.00	<p>Panel: "Creativity & AI in Corporate Structures" Speakers: Gerhard Pfau (IBM), Heike van Geel (SAP), Clemens Buss (Bosch) Moderation: Flavia Bleuel</p>	12-13	<p>Dark Horse Innovation @Berlin Keynote on "Learnings from AI and DT" Semih Aridogan</p>	10.30 11.30	<p>SAP Data Space @Berlin Keynote by Heike van Geel</p>
11.15-12.15	<p>Panel: "AI in Higher Education" Speakers: Dr. Assaf Krebs, PhD Sharon Guamán-Quintanilla, Prof. Dr. Falk Uebernickel, Prof. Tai Lee Siang Moderation: Dr. Claudia Nicolai</p>	13.30	<p>VW DRIVE. ICONIC Introduction by Reiner Weiher: A Timeless Journey of Culture, Society and Mobility</p>		
12.15-13.15	Lunch Break				
13.15-13.20	<p>Welcome Back Prof. Dr. Ralf Herbrich</p>				
13.20-13.30	<p>Warm-Up Johannes Marx</p>				
13.30-14.30	<p>Panel "Global Perspectives on Future Skills" Speakers: Prof. Dr. Shui Lin Lin, Richard Perez, Maria Stashenko, Prof. Matt Parkinson, Dr. S. Nalin Kumar, Juliana Proserpio Moderation: Prof. Uli Weinberg</p>				
14.45-15.45	<p>Keynote "AI and Design Thinking" Speakers: Samuel Tschepe</p>				
16.15-17.45	<p>Final Co-Creation "Building a Future Vision Together" Speakers: Jochen Nünning, Lukasz Lata, Sherif Osman</p>				
17.45-18	<p>Last Words Prof. Uli Weinberg, Richard Perez</p>				
18-23	<p>Evening Gathering Flying Dinner, Late Lecture by Dr. Can Güvenir, Turkey "Latest Research on Design Thinking and Social Impact"; Dance & Discuss with DJane Maria-José Juárez</p>				